## Best Practice No. 2(2020-2021) 04.06.2021 & 10.06.2021

1) Title of the Practices:	Giving relief Materials to the 'YASH' cyclone affected people through the UBA.
2) The context that required the initiation of the practice (100 – 200 words):	On 26 <sup>th</sup> May, 2021 a severe super cyclone YAAS blew over West Bengal causing devastating effects over almost all the districts of the state leaving millions of people homeless, foodless, clothless and innumerable cattle and wild animals reduced to carcasses. A lot of people of the district of Purba Medinipur become direct victims of this monster cyclone. Our college as a participant institution of UBA immediately come forward to extend a helping hand to the poor affected people of the adjacent areas with food, drinking water, vegetables etc. The cyclone affected people have been homeless for some days and they are in dire need of food. The practice was prompted by the need for adequate food, clothing and drinking water. This program is taken especially for protection of starving women and children.
3) Objectives of the practice (50 – 60 words):	Objectives of such an out-reach programme are:  1. To serve the humanitarian purpose by standing beside the community people in dire need of help and assistance.  2. To provide food, clothing etc. to the affected people of the natural disaster like cyclone.  3. To take stock of the devastating effects of YAAS.  4. To provide adequate mental support to those who have lost their everything due to calamity.  5. To sensitize the members of the UBA team of the college about their social duties.  6. To uphold our college as an institution always ready to exert her social duties and obligations through such outreach / community development programmes.
4) The Practice (250 – 300 words):	Unnat Bharat Abhiyan is inspired to stand by the people who are affected by natural disasters. Our college is a participating Institute under this scheme. We have adopted five (05) villages under three blocks for this programme. First we meet the villagers and try to find out their needs. On 4th June, 2021 we visited villagers of Uttardihi, Mukundapur under Deshapran block and Raghusardarbar, Jalpai under Contai-I block. At first we provide some packet-foods and vegetables to them. On 10th June, 2021 we visit the villagers of Ghraghata at Ghoraghata High School, under Deshapran Block. Relief materials are provided to 200 'YAAS' cyclone affected people in each program and total of 400 'YASH' cyclone affected people have been given relief materials. Many other villages are in need of such relief materials, but scarcity fund stands as a major setback for us to stand beside all of them.
5) Obstacles faced if any strategies adopted to overcome them (150 – 200 words ):	To undertake such ventures some problems we face are as follow:  1. To reach to the affected areas, as all communicating roads / ways are badly affected.  2. More such relief materials are needed than we can afford.  3. Fund problem is a major setback in this regard.  4. Covid-19 Pandemic is another hindrance to reach to the affected people quite at ease.
6) Impact of the Practice	By organizing relief camps in the YAAS affected areas, the impact over

(100 - 120) :	the people is as follows:
(100 - 120):	<ol> <li>the people is as follows:         <ol> <li>The affected people get a little relief from a huge loss of food, homes and clothes.</li> <li>The affected people get a little encouraged by our venture to fight-back to normalcy.</li> <li>The other voluntary organizations get urged to follow our example.</li> </ol> </li> <li>Our level of satisfaction rises a little bit high after standing beside the affected people in earnest need of relief materials.</li> <li>Our sense of social duties and obligations gets strengthened through such outreach programmes.</li> </ol>
7) Resources required:	Dedicated faculty members and students, adequate funds, involvement of local authorities, financial support from college, involvement of SHG of adopted villages, proper vehicles to reach the affected areas.
8) About the Institution:	
i) Name of the Institution	i. Egra Sarada Shashi Bhusan College.
ii) Year of Re- Accreditation	ii) 2015
iii) Address	iii) At + P.O. – Egra, Dist – Purba Medinipur, West Bengal, PIN - 721429.
iv) Grade awarded by NAAC	iv) 2.32
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